

JUNE SALE DEPARTMENTS

Undermuslins
Babies' Wear, Corsets
Washable and Silk Blouses
Petticoats, Millinery
White Goods

JUNE SALE DEPARTMENTS

Women's House Dresses and Negligees
Girls' and Misses' Summer Dresses
Sweaters
Boys' Clothing and Furnishings
Men's Apparel and Furnishings

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE

More than a Quarter Century of JUNE SALES

Twenty-Seventh June Sale Begins Tuesday

Following Specials for Both Tuesday and Wednesday

Twenty-Seventh June Sales



Summer Needs For Babies and Little Tots

Cool, dainty dresses, little wraps of summer weight and an abundance of all kinds of fine underthings are essentials for the little ones that are in every mother's thoughts at this season. June sales provide them in the large, varied assortments for which this store is famous, at values which furnish the economies that all are seeking.

Babies' and Little Tots' Dresses

Little Tots' Fine White Dresses—yoke and empire styles—lace and embroidery trimming—sizes to 6 years—were \$2.67	1.63
Infants' and Babies' Long and Short Nainsook Dresses—yoke and bishop styles—with lace and embroidery trimming—sizes to 3 years—were .97	.56
Infants' Nainsook Slips and Gowns—lace and embroidery trimming, also hand stitched—were \$1.47	.90
Infants' Nainsook Slips and Gowns—yoke style—lace and embroidery trimming—were \$1.97	1.63
Christening Sets—two-piece—trimming of lace and embroidery—were \$4.97	3.30
Little Tots' Tub Dresses—gingham and chambray—empire and belted styles with contrasting trimming—sizes to 6 years—were \$1.67	.87
Little Tots' Rompers and Creepers—sizes to 6 years—were \$1.97	.87
Little Tots' Bloomer and Panty Dresses—gingham and chambray—were \$2.67	1.43

Babies' Coats

Babies' Long or Short Cashmere Coats—circular cape—neat braid trimmings—sizes to 2 years—were \$3.50	2.54
Babies' Pique Coats—circular cape—belted models—scaloped—were \$2.27	1.73

Babies' Woolens

Babies' Cotton Shirts—long and short sleeves—sizes to 3 years—seconds of .55 quality—Sale	.27
Babies' Part Wool Shirts—sizes to 3 years—were .97	.48
Infants' Fine Silk and Wool Shirts—sizes to 6 months—were \$1.47	1.18
Babies' Shoulder Strap Bands—fine merino—sizes to 3 years—were .67 and .87	.58
Infants' Wool Flannel Gertrudes—cambric tops—well made—were \$1.85 and \$2.10	1.64
Babies' Short Emb'd Flannel Skirts—cambric waists—sizes 1 to 3 years—were \$2.74	1.93
Infants' Wool Flannel Bands—(Hearn Little Wonder)—pinked edge—3 in sanitary package—were \$1.65	1.26
Birds-eye Diapers—Single—Were	1.18
20x20—\$1.47—dozen	1.18
22x22—\$1.67—dozen	1.34
24x24—\$1.94—dozen	1.57
27x27—\$2.54—dozen	1.83
30x30—\$2.94—dozen	2.22
Double—Were	2.05
20x40—\$2.52—dozen	2.05
22x44—\$2.94—dozen	2.37
24x48—\$3.43—dozen	2.84
27x54—\$4.20—dozen	3.10

Twenty-seventh June Sales

Extra Size Underwear

Speaking of quality, be sure to note in our June Sales Undermuslins the quality, cut and workmanship as compared with that in other stores. Here every garment is full width, nothing skimmed. Each piece is made in a way that adds both value and service.

Extra Size Night Dresses—round, V, or square neck—emb'y edge, ribbon run—full cut—were \$1.38	.86
Extra Size Night Dresses—round neck—emb'y insert, tucks and ribbons—were \$1.97	1.36
Extra Size Night Dresses—variety of styles—lace, emb'y and ribbon—neat or elaborate—were \$2.76	1.94
Extra Size Corset Covers—high neck—tight fitting—soft finish muslin—46 to 52—were .58	.38
Extra Size Corset Covers—round neck—two or three rows of lace—were 1.18	.75
Extra Size Chemises—Nainsook—corded band—46 to 52—were \$1.48	.74
Extra Size Bloomers—pink nainsook—elastic at knee and waist—were .37	.64
Extra Size Bloomers—pink batiste—lace edges—were \$1.64	1.28
Extra Size Bloomers—Plain or dotted silk mixtures—lace trim—were \$2.29	1.64
Extra Size Short Skirts—emb'y or lace trim—were \$1.28	.96
Extra Size Envelope Chemises—fine nainsook—daintily trim'd with lace and embroidery—were \$2.48	1.94
Extra Size Drawers—good quality—soft finish—muslin—H. S. ruffle—were \$1.48	.68
Extra Size Petticoats—ruffle of good emb'y—were \$1.48	.96
Extra Size Petticoats—elaborate lace trimmed models—were \$1.97	2.96
Extra Size Petticoats—ruffle of fine emb'y or rows of fancy lace—were \$2.97	1.95

See Today's American or World for June Sale Values in Muslin Underwear

For nearly a hundred years the House of **HEARN** has made merchandising history. For more than a quarter-century June Sales have played a prominent part in **HEARN** expansion.

This year **NEW-CONDITION PRICES** enable us to offer values which establish a new economy record not alone over competitors but over our own past successes in meeting customers' needs for best Summer Apparel for every member of the family at **extraordinarily low prices.**

June Sales Specials for Tuesday and Wednesday

Summer Needs Attractively Reduced in Price

White Dress Skirts	4.24
Were \$5.97	
Gabardine, surt satin—gathered backs—button trimmed—detachable belts	
Silk Petticoats	4.34
Were \$5.65	
Taffeta, messaline, Jersey—black, navy, grey, brown, French blue, henna, taupe, also changeable—Jerseys ribbon trimmed	
Tub Silk Petticoats	2.33
Were \$2.94	
White and pink—shadowproof—perfectly straight with model with hemstitched hem or tucked flounce model—well made	
Coutil Corsets	1.74
Were \$2.50	
Light weight—medium bust—pink and white—elastic top of fancy material—sizes 19 to 30	
Corsets	3.76
Fancy broche and light weight coutil—medium low bust—sizes 19 to 30	
Untrimmed Hats	1.15
Were \$2.74	
Desirable straws and colors	
Flower Wreaths	.55
Were \$1.17	
Various flowers—good colors and combinations	
Men's Percal Pajamas	1.22
Were \$1.74	
Neat stripes on white—all sizes	
Men's White Shirts	1.58
Were \$1.85 and \$2.25	
Mercedized oxford—with or without collars—all sizes	
Men's Union Made Overalls or Coats	.96
Were \$1.39	
Plain blue, white or brown, also blue striped—all regular sizes	
Men's Terry Bath Robes	3.33
Were \$4.45	
Neat stripes—well made—all sizes	
Men's Silk Neckwear	.43
Were .95	
Silks and satins—combination colors, stripes, figures—string tie or open ends	
Patent Leather Oxfords	1.90
Were \$2.50	
Well known Foot-form make—broad toe lasts—dressed and durable—sizes 5 to 8 for ages 2 to 4 years—wide widths	
Junior Boys' Washable Suits	1.93
Were \$2.94 to \$3.96	
3 to 9 years—galatea, chambray and linen—Middy, Russian and Dutch styles—colors and stripes—also white with combination trim—Eton or sailor collar—some braided	
Boys' Coat Suits	8.77
Were \$12.50	
Various pleated models—wool crases, tweeds and chevots—tan, grey and brown mixtures—some have extra trousers—8 to 17 years	
Boys' Navy Blue Suits	8.14
Were \$10.50	
Medium wale—all wool serge—single breasted model—yoke back—inverted pleats—7 to 17 years	
Tailored Linen Suits	21.50
Value \$27.50 and \$29.50	
All pure linen—beautifully tailored—natural, pink, oyster white and blue—three excellent models	
Women's Voile Dresses	7.88
Were \$10.74	
Foulard patterns—navy and black, also light grounds—embroidered batiste collar and cuffs—sizes 36 to 44	
Women's Voile Dresses	3.94
Were \$5.94	
Floral patterns—navy, brown, lavender and Copenhagen—neat models—white collars and cuffs—sizes 36 to 46	
Women's Dresses—Second Floor	
Trimmed Millinery	10.50
Were \$15.00 and \$17.50	
Dress and tailored models—black, smart colors and combinations—newest trimming effects	
Banded Sailors	1.57
Were \$1.95 and \$2.95	
Smart models—navy, brown and black—and combinations	
Extra Size Taffeta Coats	19.75
Were \$29.74	
Inverted pleats in back—half lined—button trimmed—small collar—becoming model to stout figures—sizes 42½ to 52½	
Navy Blue Wraps and Coats	21.50
Were \$34.74	
For misses and small women—braid or embroidery trim—lined throughout with plain or figured lining	
Women's Dusters	7.75
Were \$10.97	
Navy, grey and black mohairs—convertible collar—patch pockets—may be worn with or without belts	
Silk Camisoles	.86
Were \$1.48	
Satin and crepe de chine—trimmed with lace and georgette—tailored models in flesh	
Crepe de Chine Chemise	2.24
Were \$2.97	
White and flesh—tailored and lace trimmed	
Crepe de Chine Nightdresses	3.95
Were \$5.28	
White and flesh—tailored and lace trimmed	
Bungalow Aprons	.88
Were \$1.38	
Blue chambray, check gingham or light colored percale—tie back model—rick-rack finish	
Girls' Tub Dresses	1.54
Were \$2.24	
Plaid ginghams—white or contrasting trimmings	
Girls' White Dresses	1.63
Were \$2.24	
6 to 14 years	
Sheer organdie—lace and embroidery trim	
Boys' Blouses	.85
Were \$1.27	
Plain white or fancy striped madras in newest patterns—French cuffs—plain or button down collars—8 to 15 years	
Boys' Hats	.48
Were .74	
Most desirable styles—in plain white skippers or white tams—navy bands	

Twenty-Seventh June Sales

Misses' and Children's Undermuslins

Misses' White Silk Princess Slips—with double rows of shirring and finish of lace edging—sizes 14 to 18 years—were \$7.98	5.10
MISSES' UNDERWEAR DEPT.	
Children's Princess Slips—lace edging, inserting and medallion trimming in yokes—skirt also is lace trimmed—6 to 14 years—were \$1.38	.72
Children's Princess Slips—of fine batiste—made with pretty round or square yokes—lavishly trimmed with dainty laces in various styles—sizes 6 to 16 years—were \$2.96	1.84
Children's Bloomers—white batiste with lace edging or tailored models of pink crepe—sizes 6 to 18 years—were \$1.38	.82
Misses' Silk Bloomers—white and pink—hemstitched ruffles—sizes 12 to 18 years—were \$2.97	1.64
Misses' Petticoats—hemstitched hem—sizes 12 to 16 years—were .68	.44
Children's One-Piece Cambric Pajamas—low neck and short sleeves—sizes 2 to 12 years—were \$1.38	.87
Children's Cambric Nightdresses—lace and embroidery trimming—sizes 2 to 14 years—were \$1.38	.81
Children's Muslin Drawers—hemstitched hem and tucks—sizes 1 to 12 years—were .38	.18
Children's Cambric Drawers—embroidery trim—1 to 12 years—were .68 and .78	.41



June Sale Specials provide the long awaited opportunity to buy these needs at remarkably good savings:

Blouses

Georgette Blouses—also crepe de chine—embroidered, beaded and lace trim—tuck-in and tie-back styles—were \$9.97 and \$10.68	7.97
Voile and Organdie Blouses—tucked, embroidered and lace trimmed—also tailored styles in white or colored combinations—were \$2.18	1.56
Georgette Blouses—also mignonette—embroidered, braided and lace trim—crepe de chine—tailored and lace trimmed styles—were \$4.24 and \$5.37	3.83
Voile and Batiste Blouses—tailored and trimmed styles—were \$3.24	2.32

Sweaters and Scarfs

Fibre Silk Scarfs—smart Roman stripes—peacock, tomato, navy and black—were \$6.94	5.48
Wool Sweaters—tuxedo or slip-on style—plain or fancy weave—sash or braided girdle—honeydew henna, buff—were \$3.94	3.00

Display of Summertime Rugs

Endless variety—loveliest of designs and colors—many patterns to choose from—a really unusual display.

Following are a list of price concessions for Tuesday and Wednesday that will surely bring you in to see this fine collection.

Rush Rugs—good looking heavy big ones with backgrounds of the natural colored Rush, and patterns of deep colors. These rugs are reversible and most serviceable for porches and summertime homes. Size 6x9 ft., oval and oblong—were \$28.50	16.50
Size 8x10 ft.—were \$33.50	21.50
Size 9x12 ft.—were \$38.50	26.50
Woolen Fibre Rugs—in good colors and artistic designs—these inexpensive rugs are especially good for children's rooms, giving the children a chance to play without fear of ruining an expensive rug. Sizes 8.3x10.6 and 9x12 feet	18.66
Special	17.94
Another size, 7x9	17.94
Hundreds and hundreds of Scatter Size Rugs—pretty light ones, serviceable dark ones, odd, old-fashioned ones, newest designs, unusual combinations of colors, lovely two-toned effects, etc., etc. You will surely find many to suit you.	
Scatter-size Grass Rugs—many, many styles, 18x36 inches to 3x6 feet. From	.75 to 4.74
Washable Cotton Chenille Rugs—reversible; in blue, tan, gray, green and old rose, plain colors; also others in small all over designs. Size 3x6 ft.	1.97
Extra Heavy Reversible Chenille Rugs—interesting two-toned combinations and pastel colors. Size 3x6.	14.94
Rag Rugs—3x6 ft., were \$5.88	3.88
27x54 inches—were \$2.47	2.47
24x36 inches—were \$1.37	1.37
Braided Oval Felt Rugs—Size 20x30, were \$5.47	2.97
Size 18x45, were \$6.97	3.97
Size 24x36, were \$6.47	3.97
Size 24x48, were \$8.97	5.97
Armure Swinging Hammocks—side balances and cushions, good colors.	5.97
were \$6.47	5.97
were \$5.47	3.97

All-Wool Dress Fabrics

Two smart fabrics, ideal for suits and all street and business wear—Greatly Reduced!

54-inch All-Wool Men's Wear Serges and Hairline Stripes—in navy blue—were \$3.48	1.47
54-inch All-Wool Men's Wear Suitings—manufacturers' close-out. This serviceable fabric is suitable for men's or boys' wear as well as women's and girls' needs—made to sell for \$2.50	.97

100 Summer Dresses 12.74

Were \$19.74 to \$26.74

This group is made-up manufacturers' sample dresses, and includes newest models in fine gingham, pure linen, Normandie voile, plain voile and combinations of voile and linen, and linen and gingham. The variety is large and styles exquisite.

MORNING SPECIALS—Tuesday and Wednesday, Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

48 ct. Fine Grade Slip Coverings—Colored or self-tone stripes—dozen styles.	27
UPHOLSTERY—BASEMENT.	
\$36.44 New Seamless Wool Brussels Rugs—Oriental, carpet effects and floral—9x12 ft.	18.94
RUGS—THIRD FLOOR.	
\$7.97 Art Crash Curtains, pair—Stencilled border design—centre Valance. Chinese, fruit and florals.	4.88
CURTAINS—BASEMENT.	
Sheets and Pillow Cases.	
45x36 Pillow Cases—were \$4.	.22
72x90 Sheets—were \$1.00	.86
81x90 Sheets—were \$1.16	.89
Soft finish—no dressing.	
SHEETS—BASEMENT.	
\$1.97 Little Tot's White Dresses—Yoke, empire and belted styles—lace and embroidery trimmed.	1.24
INFANTS' DRESSES—SECOND FLOOR.	
32 ct. White Voiles—39-inch—sheer and dainty—for dresses and blouses.	22
WHITE GOODS—MAIN FLOOR.	
\$1.97 Floral Silkline Comfortables—Cotton filled.	1.55
COMFORTABLES—BASEMENT.	
\$2.95 Pattern Cloths—Bleached—64x72—floral designs.	1.77
LINE DEPT.—MAIN FLOOR.	
14 ct. H. S. Handkerchiefs—White and colored borders—for women, men and boys; one-half dozen.	.69
HANDKERCHIEFS—MAIN FLOOR.	
\$1.54 All-Wool Serge—42-inch—navy and black—fine twill.	1.15
DRESS GOODS—MAIN FLOOR.	
57 ct. Silk Mixed Pongee—35-inch—all leading colors.	.38
WASH DRESS FABRICS—BASEMENT.	
35 ct. Crinkle Crepe, yard—Mill lengths—many dainty styles and colorings.	.26
WASH DRESS FABRICS—BASEMENT.	
\$1.57 and \$1.74 Dress Satins—35-inch—fine close weave—large range of colors—also black.	1.27
SILK DEPT.—MAIN FLOOR.	
26 ct. Cotton Toweling—Blue border—heavy quality.	.12½
TOWELING—MAIN FLOOR.	

See Pages 8 and 12 for other Hearn advertising.